

COMMUNITY REDEVELOPMENT AGENCY MEETING

A Regular Community Redevelopment Meeting was held on September 24, 2018 at 5:00 p.m. in the Meeting Room of the Zephyrhills Public Library.

CRA Board President Proctor called the meeting to order. Roll call was taken. Present were members Charlie Proctor, Ken Burgess, Jodi Wilkeson, and Mayor Gene Whitfield. Councilman Alan Knight was absent. Councilman Lance Smith arrived at 5:23 p.m. City Manager Dr. Steve Spina and City Attorney Matthew Maggard were also present.

Staff present: CRA Director Gail Hamilton, Utilities Director John Bostic, Director of Planning Todd Vande Berg, Fire Chief Brian Swartout, Building Official Bill Burgess, HR Director Sandra Amerson, Airport Manager Nathan Coleman, Main Street Coordinator Anna Stutzriem, City Clerk Lori Hillman, and Assistant City Clerk Jessica Carter.

Ken Burgess moved to approve the minutes of the August 27, 2018 Regular Meeting of the CRA. Seconded by Jodi Wilkeson. Motion passed unanimously.

BUSINESS ITEMS

1. Neighborhood Beautification Program – Guidelines and Signage

CRA Director Gail Hamilton presented the neighborhood beautification program. In an effort to promote pride and community spirit in the CRA District neighborhoods, staff has developed a program to “award” homeowners who take pride in their property. The program allows for the community, elected officials, or city staff to nominate a homeowner, awards will be given on a quarterly basis. Advertising will start October 1, 2018. CRA will create a sign for winners to place in their yards. Winners will also be recognized on the website and social media.

Jodi Wilkeson moved to approve Business Item 1. Seconded by Ken Burgess. Motion passed unanimously.

2. Commercial Sign Grant – Tubby’s Q

CRA Director Gail Hamilton presented a commercial sign grant application for Tubby’s BBQ. Mr. Wade, owner of Tubby’s BBQ located at 5740 7th Street, is requesting a matching sign grant in the amount of \$950.00. The total cost of the project is \$2,668.00, which includes soft cost the CRA does not reimburse. The Tubby’s BBQ will be replacing the Southern Table location.

Ken Burgess moved to approve Business Item 2. Seconded by Jodi Wilkeson. Motion passed unanimously.

3. Studio Z – Coffee and Pottery Studio

CRA Director Gail Hamilton presented a new business coming to the CRA District in the Zephyr Park Neighborhood. This is a great example of a CRA success story. The Studio Z has taken an existing residential home located at 5115 5th Street, which has been a code enforcement issue for quite some time. The current owners will be rehabbing the property with an outdoor space, accommodations for a food truck and large yard games. The current owners will be back with grant applications as the project moves through City Planning and Building Departments.

4. Duke Energy – Zephyrhills Sub –Station HWY 54

CRA Director Gail Hamilton would like the CRA Board to request that Duke Energy enhance the sub-station on Hwy 54 at the entrance of the CRA District. CRA and Planning staff had the opportunity to discuss the condition of Duke’s sub-station located on Hwy 54 as you enter the City and CRA District. The facility is old and has had little maintenance of the building or fence surrounding the property. Staff recommends the CRA Board request Duke to collaborate with the CRA and bring the facility up to current design standards.

Charlie Proctor requested staff to move forward in drafting a letter to Duke Energy to enhance the sub-station on Hwy 54 at the entrance to the CRA District.

5. Main Street Activity Report

Main Street Coordinator Anna Stutzriem addressed the CRA Board with current activities. On September 15th, Main Street held their 14th annual Music and Motorcycles event. Once the event started taking off, there were thousands of people downtown with over 2,000

motorcycles parked in every nook and cranny. Folks from as far North as Jacksonville and as far South as Fort Myers were in attendance. Main Street is currently gearing up for Halloween Howl and the Veterans Day parade. The Veterans Day parade has been expanded to include a classic car cruise, a parade, vendors, and a DJ in the Clock Plaza.

6. CRA Director's Report

CRA Director Gail Hamilton stated she is developing the specs for the downtown flowerpots and it will go out to bid the first week of October. Parks Superintendent James Lyon has measured all the light poles downtown to develop the specs for the wireless speakers going in downtown and it will go out to bid the first week of October as well. Staff is continuing to work with consultants from Kimley-Horn on grant opportunities for projects within the CRA. Rocky will be out in full force on November 17th with a community clean-up. The target area will be 5th Avenue to 12th Avenue and 301 to 1st Street and the staging area will be in the SunTrust parking lot.

Meeting Adjourned 5:42 p.m.